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PROFILE

A fast, self motivated learner fluent in design and creative thinking, desiring to further develop her career within the creative industry. A conceptual thinker able to draw on a wealth of industry knowledge from print room, client and designer

EDUCATION

- First-Class Honours, BA Graphic Design, University of the West of England
2009 - 2013
- 2.1, BA(Hons) English & American Studies, Manchester University
2001 - 2004

AWARDS

- ISTD 2012: Membership with merit
- Print Futures Award 2009

SKILLS

- Broad range of skills in editorial design, branding, typography, web and packaging design
- Illustration
- Well-informed, socially aware conceptual thinker
- Organised and comprehensive management of projects from research and initial concept through to design and production

TECHNICAL

- Adobe Photoshop, Illustrator & InDesign
- Adobe Dreamweaver and HTML5 & CSS
- Wordpress
- Laser and CNC cutting
- Screen, litho and letterpress printing
- Print finishes and book binding
- Creative and editorial writing
- CAD Cam packaging design and operation
- Microsoft Office

EXPERIENCE

FREELANCE DESIGNER | ONGOING

- Publication designs for Birkbeck University & Central Saint Martins
- Editorial and brand design and development at Smith&Milton
- Magazine start-up from inception through to planning and design

RESEARCH MEDIA | DESIGNER | 05.2014 - 07.2016

- Creative concept ideas and artwork for a variety of media from marketing campaigns to conference branding
- Concept and storyboarding for animation. Briefing animator and liaising and responding to client feedback and requests.
- Design direction and project management of *The Protagonist* magazine from grid to print
- Editorial design from grid design through to layout, artworking and cover design
- Artworking magazines for print and liaising with printers
- Editorial illustration
- Infographic design
- Writing and presenting talks on topics such as design process and infographics
- Creating digital magazines through Pagesuite
- Design for web based publishing using Wordpress
- Creating microsites and html emailers using HTML and CSS

DIRTY DESIGN | DESIGN INTERN | 12 - 04.2014

- Working creatively within brand guidelines to produce innovative branding and marketing campaigns for clients including Bristol University, the NHS and Unite Student Living
- Brochure, leaflet and poster design
- Working as part of a team to respond to projects from briefs to artworking

PROCTOR & STEVENSON | DESIGN INTERN | 07.2013 - 12.2013

- Design concept ideas for Panasonic Fire and Security Systems
- Creating storyboard elements for animation to a pre-existing style
- Brand redesigns to resolve print issues for Quilter Cheviot
- Editorial design for Rathbones Investment printed publications

BLUEMARLIN | DESIGN INTERN | 08.2013 - 09.2013

- Modernising and redrawing logos as part of a brand update
- Market research for brand position
- Marketing concept generation and translating ideas into designed moodboards

UWE | FABRICATION INTERN | 02.2013 - 07.2013

- Setting design projects and executing them utilising departmental facilities
- Running of the laser cutting suite and assisting students
- Degree show wayfinding system: design, planning and implementation

CHESHIRE COUNTY COUNCIL | PRINT BUYER | 10.2006 - 04 - 09.2009

- Liaising with clients and marketing officers to ensure that they have the most relevant specification for their work
- Building and developing contracts with external suppliers to ensure that work is supplied on time and to the correct standard and cost

REFERENCES | AVAILABLE UPON REQUEST